



FOOD SAFETY FACT SHEET

Kansas Department of Agriculture • Division of Food Safety and Lodging
109 SW 9th Street, 3rd Floor • Topeka, KS 66612 • (785) 296-5600 • www.ksda.gov

Consumer Advisory

Food service establishments must have a consumer advisory to inform consumers of the significantly increased risk of foodborne illness from consuming raw or undercooked foods. These foods include:

- hamburgers
- fish
- pork
- milk (raw or unpasteurized)
- eggs
- lamb
- poultry
- shellfish

The advisory discloses to the consumer the risk associated with consuming these foods. The advisory must be in the form of a DISCLOSURE and a REMINDER.

A DISCLOSURE must include:

1. A description of the animal-derived FOOD(S), such as “oysters on the half shell (raw oysters),” “raw-egg Caesar salad,” or “hamburgers (can be cooked to order);” or
2. Identification of the animal-derived FOOD(S) by asterisking(*) them to a footnote that states the item(s) are served raw or undercooked, or contain or may contain raw or undercooked ingredients.

A REMINDER must include asterisking(*) the animal-derived FOOD(S) requiring DISCLOSURE to a footnote that states:

1. Written information regarding the safety of these items is available on request;
2. Consuming raw or undercooked meat, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness; or
3. Consuming raw or undercooked meat, poultry, seafood, shellfish, or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions.



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Consumer Advisory Compliance

Q. How do I know if I need a consumer advisory?

A. Your establishment must have a consumer advisory if you ever serve any of the following foods in an undercooked form:

- hamburgers
- fish
- pork
- milk (raw or unpasteurized)
- eggs
- lamb
- poultry
- shellfish

Q. What must the consumer advisory look like?

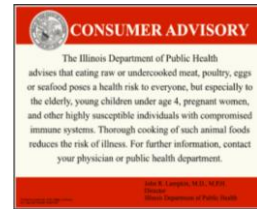
A. A consumer advisory may take any of the following forms:



Table Tent Advisory



Deli Case Advisory



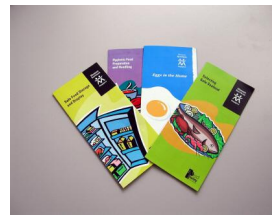
Wall Plaque Advisory

Menu Advisory



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Brand X Pictures



Brochures

The Kansas Department of Agriculture's Division of Food Safety and Lodging has developed templates of the table tent advisory and the wall plaque advisory to help you meet the consumer advisory requirement. Please visit our website at www.ksda.gov/food_safety/?cid=1528 to access these easy-to-use forms to create a personalized advisory featuring your establishment's name.